



Super Bowl Champion New England Patriots Select Verdasys for Data Security and Privacy Assurance

Waltham, MA — May 11, 2005 — Verdasys, Inc., global provider of solutions for data security at the point of use, today announced the selection of its Digital Guardian security platform by The Kraft Group for the protection of sensitive and proprietary data across their family of companies. Digital Guardian's host-based monitoring and control capabilities will provide a new degree of visibility into information use and an unprecedented level of assurance that critical digital assets are used appropriately throughout the organization.

"The Kraft Group is known for its thought leadership and cutting edge use of technology in each of its various businesses and we are thrilled they have selected Digital Guardian to become a part of that winning tradition," said Seth Birnbaum, CEO of Verdasys. "By focusing their data protection strategy at the point of use, The Kraft Group is well positioned to solve a broad variety of security and privacy challenges using one integrated solution that will adapt to their business needs today and well into the future."

"The Kraft family has put together a championship team, not just with the Patriots but with the many companies they operate under The Kraft Group," said Patricia Curley, vice president of information technology for The Kraft Group. "Verdasys is a leader in data security and we are proud to announce our partnership with them."

Unique in its approach to data security, Verdasys is changing the way today's global enterprise secures critical information. Using an extensible platform that offers many of the capabilities of various point security technologies under a single, integrated architecture, companies can avoid the costs required to purchase, deploy and manage multiple products while solving a variety of data protection, outsourcing, privacy and compliance related security issues.

About The Kraft Group

The Kraft Group serves as the holding company for the Kraft family's various business interests. Those holdings include the Rand-Whitney Group, Rand-Whitney Containerboard, International Forest Products, the New England Revolution and a portfolio of more than 30 private equity investments. Together, Rand-Whitney and International Forest Products comprise one of the largest privately-owned paper and packaging companies in the United States. Collectively, The Kraft Group does business in over 80 countries around the world.

About Verdasys, Inc.

Verdasys provides data security at the point-of-use through solutions that address business requirements for assuring compliance with governance and privacy regulations, safeguarding the privacy of customer, employee and patient

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data, and preventing the misuse and theft of information. Offering compelling solutions for information audit and data containment challenges, the Verdasys Digital Guardian platform enables ongoing, comprehensive data-level monitoring and autonomous, real-time policy enforcement over enterprise information use.

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