



## **Verdasys Announces Commercial Availability of Digital Guardian™**

*Information Asset Assurance Solution Protects Sensitive Information, Speeds Forensic Analysis, Aids in Compliance Reporting*

**WALTHAM, MA – November 3, 2003** – Verdasys, Inc., the leading provider of Information Asset Assurance™ solutions, today announced commercial availability of Verdasys™ Digital Guardian™, the first comprehensive security solution to address customer requirements for asset protection, digital forensics and regulatory compliance. Among the first to receive the software after participating in the 12-company beta test are Analogic Corporation (NASDAQ:ALOG), Cigna Corporation (NYSE:CI), and Lucent Technologies (NYSE:LU).

### Securing Intellectual Property at the Desktop

Digital Guardian provides organizations with unprecedented visibility and control over proprietary intellectual property, sensitive information and regulated financial and healthcare data. This is especially critical in today's environment, with employees, local contractors and offshore outsourcing partners connecting to a global network every day.

"Security products that protect the network perimeter from external threats do little to stop inappropriate information use or dissemination where it is most vulnerable," said Seth Birnbaum, CEO and co-founder, Verdasys. "Digital Guardian provides security at the point-of-use, giving organizations visibility into how information assets are accessed, modified, and distributed at the file level, and enabling them to actively enforce policies to protect sensitive, proprietary and regulated information. "

Information is vulnerable at the office desktop and mobile laptop, because once an access control system has granted access, a document, record, or file or its contents are easily copied, modified, and distributed using Instant Messaging (IM) software, Web-based email, portable USB mass storage devices or local CD-ROM drives. By giving organizations the ability to "see" how information is used and possibly misused at the desktop, Digital Guardian makes it possible to actively enforce corporate information use policies in real-time. The product's Policy Enforcer capability puts these policies into action, blocking inappropriate file copying or distribution, warning users of potential policy violations, requesting justification for actions, or even alerting IT and security staff to patterns that indicate deliberate misuse of information.

### **Accelerating Forensic Analysis**

When security incidents occur, the management team must be able to quickly and accurately determine what information was used by whom, and for what purpose. With Digital Guardian, organizations can easily understand how information has been used, shared, distributed or even destroyed as a result of deliberate or inadvertent misuse through the product's Activity Journal.

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“Our competitive edge is determined by how well we develop and protect our intellectual property,” said Jeff Gersbach, network manager, Analogic Corporation. “As a result, we must provide both proactive and reactive incident mitigation. By tracking activity at the user and file level with Digital Guardian, we can immediately improve our ability to secure our IP.”

### **Continuous Compliance Reporting**

Once an organization has completed a gap analysis to determine how to meet changing regulatory requirements, such as Sarbanes-Oxley, HIPAA, and GLBA, they must develop a strategy for demonstrating an ongoing state of compliance. Digital Guardian offers extensive reporting capabilities through its Activity Journal. By generating executive-level summary reports of how regulated files and data are used, modified and distributed across the enterprise, the product facilitates compliance reporting efforts. Instead of manually integrating a variety of departmental information usage reports into a single monthly summary, companies can automatically generate timely and relevant high-level summaries to ensure the ongoing integrity and effectiveness of procedures and controls implemented to achieve regulatory compliance.

### **Information Asset Assurance: A New Strategy for Security**

Digital Guardian enables organizations to assign and verify personal accountability for the acceptable use of information throughout the organization, especially to individuals who prepare, review or contribute to key company electronic files. For the first time, verifiable accountability can serve as the cornerstone of a comprehensive risk management strategy – Information Asset Assurance – focused at assuring data security, integrity and regulatory compliance.

Noted security expert and member of Verdasys’ board of advisors, Dan Geer, agrees. “Information security is risk management, pure and simple. Being able to understand information use and transfer is ever more central to a risk management program that actually does some good.”

### **Digital Guardian Architecture**

Digital Guardian is comprised of two components: the DG Agent and the DG Server. Residing on all desktops, laptops and file servers, the DG Agent tracks all file, application, network, clipboard and printing operations, and then filters and synthesizes these into a high-level description of user activity. The DG Agent, which is highly tamper-resistant, cannot be seen, noticed or configured by users.

The DG Server integrates user activity information from all DG Agents into a single, enterprise-wide Activity Journal and communicates security policies to all DG Agents for real-time enforcement. A Microsoft .NET-based application that uses SQL Server for storage of activity information, it is also used to centrally install, configure and manage DG Agents.

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## **Pricing & Availability**

Verdasys Digital Guardian is available immediately through the company's direct sales force by calling (781) 788-8180. Pricing starts at \$75,000, and is based on the number of server and client licenses. An additional annual maintenance fee covers updates and technical support. Customized system administration training and implementation services are also available.

## **About Verdasys**

Verdasys, the leader in Information Asset Assurance™ solutions, offers a new generation of enterprise security solutions that deliver on executive-level requirements for accountability, visibility and control over the use and management of sensitive and proprietary information. Founded by senior executives with experience in managing risk associated with the loss and misuse of information assets, Verdasys has attracted avid customer interest in the financial services, biotechnology, media and entertainment, and manufacturing sectors. The company's "Trust, but Verify" approach has drawn recognized experts in information security, cybercrime, and forensics to the management team and advisory board. For more information, visit [www.verdasys.com](http://www.verdasys.com).

### *Contact*

Verdasys, Inc.  
Tomas Revesz  
(781) 788-8180