

AberdeenGroup Research Validates Verdasys Enterprise Solution for Comprehensive Data Security at the Point-of-Use

The Majority of Those Studied Indicated They are Looking to Implement an Endpoint Data Protection Solution to Reduce Data Loss, Theft and Misuse on Corporate Endpoints

Waltham, MA – January 8, 2007 - Verdasys, Inc., a leader in Business Process Integrity solutions for data loss prevention, corporate compliance and data security announced their participation in the “Endpoint Data Protection Benchmark Report” published by the AberdeenGroup. The in-depth study covers the importance of a strategic approach for protecting corporate information at its point-of-use as well as how data loss diminishes profitability. It highlights how leading companies are proactively implementing comprehensive information risk management strategies at the point-of-use to address growing regulatory requirements and information related liability.

According to the report, if an endpoint data protection solution is successfully implemented, organizations will realize a positive impact on day-to-day operations while also improving their security posture. Seventy percent of respondents either reduced or maintained security staffing requirements and 22% reported a decrease in the number of data loss incidents involving endpoints or end users in their organizations. The report also noted that without a sound data protection solution in place, organizations are at risk for millions of dollars in losses from misplaced intellectual property and unapproved use of valuable, sensitive data.

Aberdeen’s key recommendations for action include reviewing current endpoint data protection plans to ensure that their processes and technologies address not only the loss or theft of endpoints and removable media devices, but also the following: the inadvertent or intentional misappropriation of sensitive data by authorized employees and unauthorized or improper access of sensitive data by outsiders, employees, and contractors. The report also recommends selecting systems that provide centralized policy management, comprehensive reporting and automated policy enforcement.

“Aberdeen's Report clearly demonstrates the essential need for a comprehensive data loss prevention solution at the point-of-use for today’s enterprise,” said Seth Birnbaum, CEO, Verdasys. “Digital Guardian provides the solution to many of the findings and recommendations for action addressed in the Report by protecting information, applications and business processes from a single integrated platform. Data loss and misuse are components of the challenges faced by businesses struggling to manage the increasingly distributed data in today’s global corporations. Our clients have reaped significant benefits from adopting Digital Guardian solutions and are achieving results reported by Aberdeen’s survey respondents,” he added.

To download a complimentary copy of this report, visit <http://www.aberdeen.com/link/sponsor.asp?spid=30410581&cid=3717>.

About Aberdeen Group, a Harte-Hanks Company

Aberdeen is a leading provider of fact-based research and market intelligence that delivers demonstrable results. Having benchmarked more than 30,000 companies in the past two years, Aberdeen is uniquely positioned to educate users to action: driving market awareness, creating demand, enabling sales, and delivering meaningful return-on-investment analysis. As the trusted advisor to the global technology markets, corporations turn to AberdeenTM for insights that drive decisions. For additional information,

visit Aberdeen <http://www.aberdeen.com> or call (617) 723-7890, or to learn more about Harte-Hanks, call (800) 456-9748 or go to <http://www.harte-hanks.com>.

About Verdasys, Inc.

Verdasys solutions protect proprietary and sensitive data and the integrity of the business processes essential to successfully conducting business on a global basis. Verdasys customers use Digital Guardian for comprehensive data loss prevention and corporate compliance. The Digital Guardian platform creates a secure virtual perimeter that assures that data is controlled by policy and monitored for accountability, establishing a community of trust between the data user, data owner and data provider. Digital Guardian integrates content, context and location awareness along with encryption and data level controls to reduce the risk of information loss or misuse. Verdasys solutions are in use by government agencies, and by leaders in financial, pharmaceutical, insurance, healthcare, manufacturing, entertainment, and other industries around the world. Verdasys is headquartered in Waltham, MA. For more information, please visit <http://www.verdasys.com>.

For Further Information:

Media Contact
Jessica Katz
Verdasys, Inc.
(781) 788-8180
jkatz@verdasys.com

Sales Contact
Omri Dotan
Verdasys, Inc.
(781) 788-8180
odotan@verdasys.com