

The Data Discovery Challenge

Stored data doubles approximately once a year. As data grows in this way, so does the associated information risk, and with the majority of large organizations have no real-time process or systems in place to find, classify or track sensitive data, the risk grows at an even greater rate. To make matters worse critical and sensitive information, including intellectual property, privacy data and corporate secrets, has proliferated across computers and servers often located remotely and even globally. IT departments are struggling to meet corporate mandates to find and catalog this information to protect company brand and competitive advantage, as well as meet compliance requirements including SOX, GLBA, HIPAA, PCI and many more.

Digital Guardian Data Discovery

Digital Guardian's comprehensive discovery, monitoring and control capabilities provide enterprise clients with a fully integrated service to search for, identify, classify and report on the presence of sensitive information residing on servers, desktops and laptops across the enterprise. Digital Guardian is the only solution that delivers a comprehensive and manageable data discovery capability that includes:

- Initial data scanning and re-scanning, easily managed from a central server
- Scans that can run in real-time or in background mode
- Scanning across all endpoints, including laptops, desktops and servers
- Scanning defined flexibly by location, machine, group and individual
- Scan analysis including intelligent similarity, keyword, dictionary and pattern
- Data discovery analysis includes 300 file types in over 130 languages
- Scanning results that are collected, aggregated and detailed in clear and concise reports
- Report types including data discovery, classification and usage

Inventory Sensitive Data

Intellectual Property	Personally Identifiable Information (Pii)	Confidential Data
<ul style="list-style-type: none"> • Source Code • Product Designs • CAD Files • Manufacturing Processes • Product Roadmap • Trade Secrets 	<ul style="list-style-type: none"> • Social Security Numbers • Credit Card Numbers • Names • Addresses • Phone Numbers • Date Of Birth 	<ul style="list-style-type: none"> • Medical Records • Financials • Customer Lists • Contracts • Business Plans • M&A Activities

Enterprise Data Discovery Technology

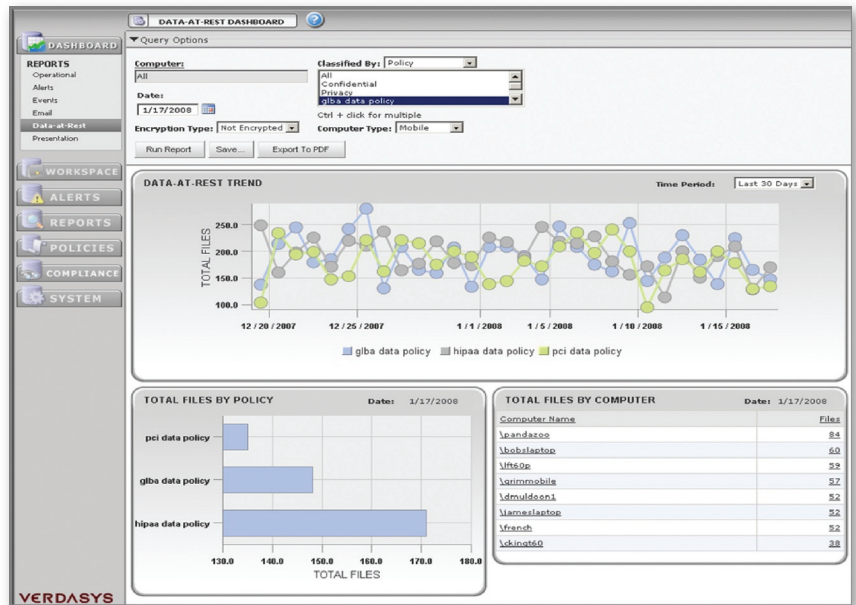
Through the powerful technology of Digital Guardian, the content of files are examined for critical keywords, patterns and complex expressions across more than 300 file types. Flexible and customizable entity and keyword matching, as well as multi-lingual capabilities, allow for accurate results. Digital Guardian technology utilizes existing pre-built patterns, checksums, validated number ranges and other criteria to reduce the amount of false returns, ultimately assuring that highly sensitive data is accurately identified and protected.

Verdasys Enterprise Data Discovery

Verdasys offers a turnkey data discovery service that combines the Digital Guardian Solution's capabilities with our experienced Enterprise Data Discovery Service. Our proven expertise eliminates the guesswork around which types of data are at risk and where that data is located. Working with an experienced team of Verdasys consultants, organizations identify the types of data and their locations -- file shares or endpoints (laptops/desktops) -- that need to be scanned. The Data Discovery Service begins with an extensive sampling of data types and locations to determine the scope and inherent risk across the organization. Based on those results, customers focus on areas where critical vulnerabilities were found. Throughout the process, Verdasys engineers monitor the status of the scans and provide detailed reports summarizing the systems that were scanned and the quantity of sensitive data found in each location. Within 30 days, organizations are able to begin reporting on exposed data and take corrective measures to reduce risk.

Data Discovery Service

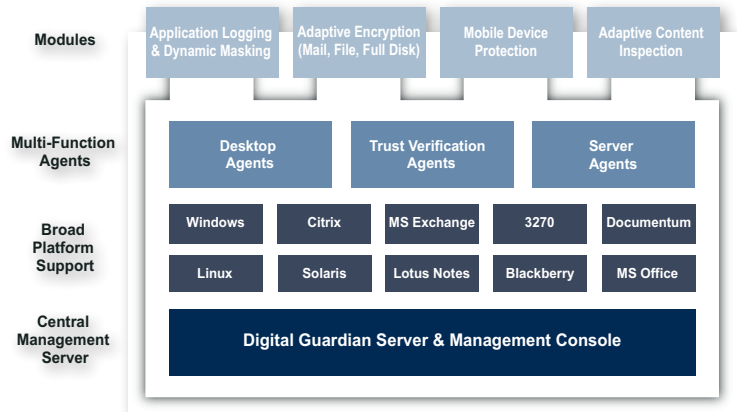
- Quickly identify and inventory sensitive information residing on servers, desktops and laptops
- Execute data discovery projects without having to ship hardware back to Corporate IT
- Gain visibility into how sensitive data is being used across devices, applications and all channels of communication
- Review detailed reporting on sensitive and/or regulated information at risk, including intellectual property and privacy data
- World-class support provided by the proven Verdasys team
- Enable IT auditors to focus where material risks are discovered



Digital Guardian

Verdasys Digital Guardian is a comprehensive information risk management solution that serves as the foundation for enterprise-wide information protection. Digital Guardian's unique and proven architecture makes it possible to implement a data-centric approach that acts at the point of use to make real-time decisions about data protection.

- Discover and classify sensitive data as well as gain visibility to how it is used by employees, contractors, partners and outsourcers
- Assess the risk associated with the sharing of sensitive information, make informed business decisions and create effective data security policies
- Use policy driven data security to drive accountability down to the end-user and increase voluntary compliance and risk aware behavior
- Prevent damaging data loss incidents without impairing business process by detecting high risk behavior and applying risk appropriate responses



Verdasys provides enterprise software solutions that are the foundation of our customers' global data security strategy. With greater than 1 million security agents deployed at over 120 of the world's leading organizations, Verdasys is the proven leader of global data security solutions for information protection and compliance.

Verdasys headquarters is located in Waltham, MA, USA, with offices in London, Munich, Rome, Madrid, Athens, Tel Aviv, Tokyo, Osaka, Taipei, Singapore and Shanghai.

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