



Verdasys Continues European Expansion with New Headquarters Office in London

Ceremonial Ribbon Cutting to take place during September 1st Open House

Waltham, Mass., September 1, 2011 – Verdasys, the leading provider of [Enterprise Information Protection](#) (EIP) solutions for the Global 2000, announced today it has moved its European headquarters to the city of London to support its accelerated growth within the UK and European markets. President and CEO Jim Ricotta, and other Verdasys senior management, will host an Open House on September 1, 2011 to officially open the new offices.

“Verdasys places significant strategic value on meeting the data protection needs of the European market, while ensuring our solutions support all European Works Council and litigable requirements wherever they are deployed. With over 40 Global 2000 customers across Europe, and 10 new Fortune 50 companies beginning their deployments this year, the EMEA region has become our fastest growing market. To meet this growing demand, Verdasys is aggressively investing in additional sales, channel, support and professional services resources in Europe,” said Verdasys President and CEO Jim Ricotta. “Opening our new facilities in the heart of London ensures consistency in our ability to execute and deliver the high-quality service our global customers expect.”

“Verdasys has always had a significant presence in Europe. Some of our earliest and most influential Digital Guardian users are in Italy, Austria and the United Kingdom. By doubling our sales and services team; formalizing and enhancing our channel sales program; and increasing our local support and training capabilities, we have expanded our base of operations to meet the dramatic increase in demand from European businesses and governments for comprehensive data security solutions,” said Verdasys SVP of Global Operations Dennis Allan. “Our new headquarters is located at 11 Leadenhall Street, London EC3 where Verdasys will occupy the top floor. From this location our sales and services team can offer a greater breadth of services and support to our customers and partners across all of Europe.”

The Open House begins at 3:00 pm GMT on September 1, 2011 and includes a networking reception with customers and prospects, a formal ribbon cutting ceremony, and a brief presentation from Mr. Ricotta.

About Verdasys

Verdasys (www.verdasys.com) provides Enterprise Information Protections (EIP) solutions to manage proprietary data and assure the integrity of business processes in highly collaborative and mobile environments for the world’s most secure organizations. Verdasys, a leader in the 2011 Content Aware Data Loss Prevention (DLP) Magic Quadrant, offers the industry’s most complete data security platform for identifying sensitive information; auditing and controlling its uses by privileged insiders; and preventing its compromise by targeted cyber attacks. Verdasys Digital Guardian protects sensitive data across mobile and virtual environments, file servers, emails, and networks for government agencies and global leaders in manufacturing, automotive,

technology, financial services, insurance, biopharmaceuticals, and healthcare. Companies serious about information protection choose Verdasys.

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