



Verdasys Announces New Vice President of Corporate Business Development

Waltham, MA - November 1, 2011 - [Verdasys](http://www.verdasys.com), the leading provider of Enterprise Information Protection (EIP) solutions for The Global 2000, announced today that Marcus Brown has joined the company as Vice President of Corporate Business Development. In this role, Brown is responsible for expanding Verdasys' profile and market penetration through strategic partnerships with technology vendors, service providers and global systems integrators.

"I am very excited to welcome Marcus to the Verdasys team. As the newest member of my executive staff, Marcus brings significant experience working with major solution providers and has developed partnerships designed to capitalize on major industry trends such as Cloud Computing, Virtualization (VDI), Mobility, Consumerization and XaaS. He will be responsible for driving Verdasys' growth through strategic partnerships that leverage our industry-leading Digital Guardian™ technology platform," said Verdasys CEO Jim Ricotta. "Marcus' appointment continues our efforts to expand Digital Guardian's reach across an array of complementary technology partners."

Brown comes to Verdasys with over 20 years of experience in business development, sales and general management, most recently as Managing Director of Business Development at Aternity and VP EMEA at Managesoft (now Flexera). Brown built successful partner ecosystems with solution providers in markets such as End User Experience Management, Application Performance Management, Desktop Management and Software Asset Management. He holds a BA in Computer Science and Linguistics from the University of New South Wales in Sydney, Australia and has lived in Australia, the US, and Germany.

About Verdasys

Verdasys (www.verdasys.com) provides Enterprise Information Protection (EIP) solutions that secure proprietary and sensitive data and the integrity of business processes essential for Global 2000 companies to successfully compete in today's highly collaborative and mobile environments. Digital Guardian, recognized as a Leader in Gartner's 2011 Magic Quadrant for Content-Aware Data Loss Prevention, is a centrally managed data security platform that discovers, classifies, monitors, controls and encrypts sensitive information at rest, in use and in motion across desktops, laptops, mobile devices, email, web transactions, terminal servers and enterprise applications. Millions of Digital Guardian agents are licensed and deployed across global leaders in financial services, insurance, technology, manufacturing, and healthcare industries around the world. Companies serious about information protection choose Verdasys.

For more information contact:

Susanne Gurman

781-902-7858

sgurman@verdasys.com

###