



## MEDIA ALERT

### Verdasys Hosts Security Session at New York CISO Executive Summit

Waltham, Mass. May 23 2011

**What:** [Verdasys](#), the leading provider of Enterprise Information Protection (EIP) solutions for The Global 2000 will sponsor a presentation on assessing security risk with insight on effective technology applications and leadership practices delivered by Craig Shumard, former CISO at CIGNA Corporation.

**When:** Wednesday, May 25, 2011  
10:40-11:30 a.m.

**Where:** New York CISO Executive Summit  
New York Marriott Marquis  
New York, NY  
<http://www.evanta.com/events/249>

**Exhibit:** Verdasys is also exhibiting in Booth #7 in the Broadway Ballroom, 6<sup>th</sup> Floor from 7:00 am – 5:00 pm

This exclusive executive presentation is hosted by Verdasys, the leading provider of [Enterprise Information Protection](#) (EIP) solutions for the Global 2000, for c-level executives at the CISO Executive Summit in New York, NY. The presentation, "Security Risk Assessment: A New Paradigm," will feature Craig Shumard, former CISO, CIGNA Corporation. Shumard will discuss:

- The most effective technology applications for assessing security risk
- Leadership best practices in security risk assessment

#### About Verdasys

Verdasys ([www.verdasys.com](http://www.verdasys.com)) provides Enterprise Information Protection (EIP) solutions that secure proprietary and sensitive data and the integrity of business processes essential for Global 2000 companies to successfully compete in today's highly collaborative and mobile environments. Digital Guardian, the leading EIP market solution, is a centrally managed data security platform that discovers, classifies, monitors, controls and encrypts sensitive information at rest, in use and in motion across desktops, laptops, mobile devices, email, Web transactions, terminal servers and enterprise applications. Verdasys customers include the US and UK Federal Governments and the global leaders in financial services, insurance, technology, manufacturing, and healthcare industries around the world. Companies serious about information protection choose Verdasys.

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