



Verdasys Launches Enterprise Information Protection (EIP) Mobile

Extends the Digital Guardian™ platform to provide scalable mobile data security on enterprise and employee-owned devices

Waltham, MA - June 7, 2011 - Verdasys Inc., the leader in [Enterprise Information Protection](#) (EIP) solutions for the Global 2000, today announced the launch of [EIP Mobile](#), which extends its [Digital Guardian data security platform](#) to enterprise and consumer-based mobile devices, such as smartphones and tablets. Verdasys also announced its aggressive delivery schedule for a new generation of EIP Mobile security applications for iPhone, iPad, Android, and Windows Phone devices that will enable its enterprise clients to further classify, segregate, control, encrypt and monitor enterprise data delivered to and utilized on their employees' choice of mobile platforms.

The first phase of Verdasys' EIP Mobile solution meets the immediate needs of global businesses supporting "consumerization" strategies to allow more of their critical assets to be accessible via employee-owned laptops and mobile devices. Digital Guardian ships with EIP Mobile support for Virtual Desktop Infrastructure (VDI) and Virtual Machine (VM) technologies from Citrix®, VMware®, and Microsoft® to monitor and enforce data security policies on employee-owned devices, including support for Mac® OSX, iPhones, iPads, Android™, and Windows® Phones accessing the corporate network through a VDI/VM session. EIP Mobile can also provide advanced corporate email security – including policy-based encryption and data classification – for sensitive data going to and from devices connecting to BlackBerry® Enterprise Server and Microsoft Exchange ActiveSync®.

In the second phase of its EIP Mobile strategy, Verdasys will deliver a native security application for tablets and smart phones running on Apple iOS, Android, and Windows Phone operating systems. The completion of this phase will extend Digital Guardian's integrated security model across Windows and Linux® workstation agents and Network Sensors to a wide range of consumerized mobile devices, all of which will be managed through the Digital Guardian Management Server.

"Competitive pressures leave global companies no choice but to adopt policies that allow greater access to sensitive information from employee-owned laptops and mobile devices, like smartphones and tablets. However, we have already seen that 'bring your own device' policies also significantly increase the risks of data loss, misuse and exposure for companies to manage," says Jim Ricotta, President and CEO of Verdasys. "With the launch of EIP Mobile, Verdasys is committed to delivering a best-of-breed solution to meet our clients' evolving needs for mobile data protection. As companies continue to rely more heavily on virtualization and consumerization strategies to control costs, Digital Guardian's EIP Mobile solution will be there to provide our clients with the scalability and flexibility to ensure the data driving their success remains secure."

"Critical data is increasingly stored on portable devices, and yet, because these often serve dual roles as work and personal tools, the risk for the data stored on them is higher," warns John Girard, Vice President of Gartner's Info Security and Privacy Research. "Such devices are the constant companions of the modern worker, thereby making them much more susceptible to theft or loss." Girard continues, "To perform work-related tasks, work-related data needs to be available. This is most often in the form of e-mail, which is usually the first corporate application that users ask to be made available on their personal devices. As employees discover that they can perform more and more tasks on the latest generation of mobile computing appliances, however, their inclination will be to store corporate data that is essential to their work on the very same devices they are using to listen to music, watch movies or take pictures."

Girard, J., Walder, R., (2010). *How to Secure the Corporate Data on Your iPad or iPhone*. Retrieved from Gartner database.

Verdasys' phased launch strategy for EIP Mobile is designed to meet customers' immediate mobile data security needs today, including both enforcement of email security policies, and full virtualization support, on most mobile devices. Combined with an aggressive delivery schedule to fulfill its EIP Mobile vision,

Verdasys offers global companies a clear path for how to mitigate the risk of future data losses and compromises as the business need to support tablets, smartphones and consumerization grows. Through new pricing, services, and licensing models, Verdasys makes the adoption of its EIP Mobile platform a smart choice for global enterprises. EIP Mobile is shipped fully integrated into the Digital Guardian technology platform, allowing Verdasys to continue delivering the lowest total cost of ownership of any enterprise information protection solution on the market.

About Verdasys

Verdasys (www.verdasys.com) provides Enterprise Information Protections (EIP) solutions that secure proprietary and sensitive data and the integrity of business processes essential for Global 2000 companies to successfully compete in today's highly collaborative and mobile environments. Digital Guardian, the leading EIP market solution, is a centrally-managed data security platform that discovers, classifies, monitors, controls, and encrypts sensitive information at rest, in use, and in motion across desktops, laptops, mobile devices, email, Web transactions, terminal servers and enterprise applications. Verdasys customers include the US and UK Federal Governments and global leaders in financial services, insurance, technology, manufacturing, and healthcare industries around the world. Companies serious about information protection choose Verdasys.

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