



Verdasys Positioned as a Leader in 2011 Magic Quadrant for Data Loss Prevention (DLP)

Waltham, MA – August 24, 2011 – Verdasys Inc., the leader in [Enterprise Information Protection](#) (EIP) solutions for the Global 2000, today announced it has been positioned by Gartner, Inc. in the Leaders Quadrant of the [2011 Content Aware Data Loss Prevention \(DLP\) Magic Quadrant](#) report by Eric Ouellet and Rob McMillan, August 10, 2011. Digital Guardian, the Verdasys integrated EIP platform offers the broadest coverage of multiple use cases related to protecting sensitive information including data loss prevention, encryption, APT defense and insider threat protection.

“As DLP tools mature, use cases for managing sensitive data are becoming more sophisticated. Use cases associated with social media have become more common, especially those involving operations when the computer is not connected to the corporate network,” notes the Magic Quadrant report. “An example of this would be detecting the posting of sensitive data to social media sites while sitting in a coffee shop. Features that support these use cases include endpoint, network functions, Web proxy integration and the ability to resolve an IP address with a user name.”

Verdasys Digital Guardian is a complete DLP solution including endpoint, network, web proxy integration, identity-based auditing, and event forensics. Digital Guardian addresses the complex use cases that are evolving with the proliferation of social media, personal devices (“BYOPC”), VMware, Citrix and other virtual environments and offers data security both on and off the network. Verdasys believes Gartner’s recognition of Verdasys as a Leader in DLP reflects the success of Verdasys’ vision to protect sensitive information from the broadest set of real-world threats spanning the data lifecycle, including loss, theft, misuse, and external attack – whether in managed, [mobile, or virtual environments](#).

“Verdasys has always sought to deliver an [integrated platform](#) that covers an expansive set of existing and emerging use cases with the lowest total cost of ownership (TCO) available. We feel our position in the “leader’s quadrant” confirms our success in both areas,” said Jim Ricotta, president and CEO of Verdasys. “As a company we strive to enable sensitive information to move freely across global organizations, greatly increasing collaboration and enabling efficient and secure business processes. Our coverage of use cases from IP protection to social media and mobile data, regardless of geography or network continues to lead the industry and deliver true data protection to our customers.”

About the Magic Quadrant

The Magic Quadrant is copyrighted 2011 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendor's measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About Verdasys

Verdasys (www.verdasys.com) provides Enterprise Information Protections (EIP) solutions that secure proprietary and sensitive data and the integrity of business processes essential for Global 2000 companies to successfully compete in today's highly collaborative and mobile environments. Digital Guardian, the leading EIP market solution, is a centrally-managed data security platform that discovers, classifies, monitors, controls, and encrypts sensitive information at rest, in use, and in motion across desktops, laptops, mobile devices, email, Web transactions, terminal servers and enterprise applications. Verdasys customers include the US and UK Federal Governments and global leaders in financial services, insurance, technology, manufacturing, and healthcare industries around the world. Companies serious about information protection choose Verdasys.

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